



Anamnesis®



OUR SUSTAINABILITY JOURNEY

PROGRESS & ACTIONS

anamnesisgreece.com





At Anamnesis, responsible travel is an ongoing journey rather than a finished achievement. Over the past two years, we have worked to integrate sustainability more deeply into the way we design journeys, operate our company, collaborate with our partners, and introduce travelers to Greece.

One of our main priorities has been designing travel with a lower impact. We have researched the carbon footprint of selected itineraries and redesigned several programs to reduce unnecessary transportation, encourage walking where appropriate, optimize vehicle use, and create journeys that allow travelers to experience destinations at a slower and more meaningful pace. We also identify experiences with particularly strong sustainability credentials and provide travelers with practical guidance on responsible behavior at their destination.

Our commitment extends equally to the people and communities behind each journey. We prioritize locally owned businesses, independent guides, artisans, producers, family-run establishments, and experiences that keep tourism income within local communities. We encourage travelers to purchase locally made products, discover authentic neighborhoods and villages, and engage with Greek culture in ways that respect local life rather than disrupt it.

Our guides and experience partners also play an important role. We actively discuss responsible practices with our on-the-ground teams, including protecting archaeological and natural sites, respecting the rhythms of rural communities, avoiding unnecessary waste, supporting local businesses, and helping travelers understand how their choices can positively affect the places they visit.

Within our own company, every new team member receives sustainability training through the Travelife platform. We operate largely paperlessly, follow a hybrid working model, and increasingly



consider environmental and social standards when selecting hotels and other suppliers. We also communicate our sustainability expectations to external partners and encourage them to strengthen their own practices. These efforts form part of the continuous improvement process associated with our Travelife Partner status.

Our responsibility also extends beyond our own operations. In 2025, we joined the Sustainability Committee of FedHATTA, the Federation of Hellenic Associations of Travel & Tourist Agencies, allowing us to participate more actively in the wider conversation about the future of sustainable tourism in Greece.

We know there is still much more to do. Sustainability requires constant learning, measurement, collaboration, and improvement. Our goal is not simply to offer more responsible journeys, but to help ensure that the Greece our travelers discover today remains culturally vibrant, environmentally protected, and welcoming for generations to come.



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TRAVEL WITH US



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